

# TALENT PLATFORMS



COMPANIES ARE TAKING ADVANTAGE OF AN ON-DEMAND WORKFORCE TO PROVIDE THEM WITH LABOR FORCE FLEXIBILITY, SCALABILITY, ACCELERATED TIME TO MARKET AND BUSINESS MODEL INNOVATION.

## PREMIUM TALENT PLATFORMS

High end, niche experts that enhance and extend the capabilities of the company

GREAT FOR SURGE HIRING!



IT Specialists

Intel Analysts

Management Consultants

Project / Program Managers



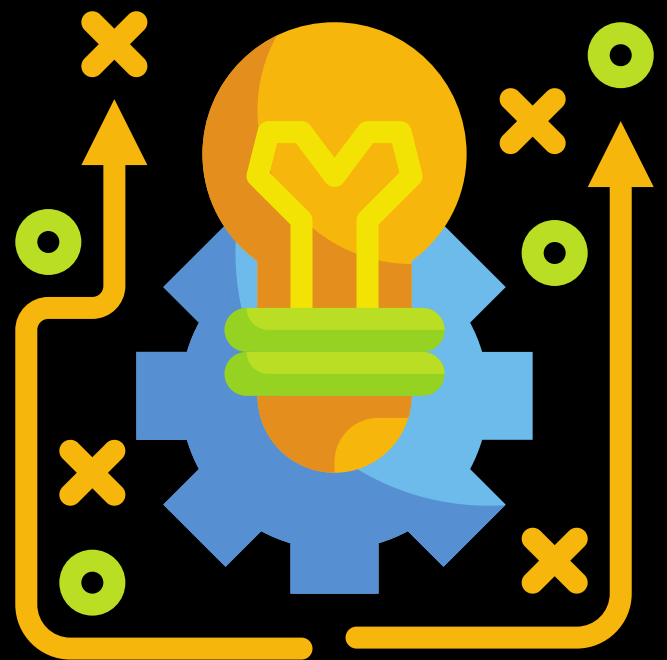
Translators  
Creative developers  
Digital marketers

## FREELANCE WORK PLATFORMS

Designed to work through discreet, time constrained, task-oriented projects

## CROWDSOURCE INNOVATION PLATFORMS

Designed to solve complex problems with divergent global expertise



Adapted from the HBR Article: "Rethinking the On-Demand Workforce" by Joseph Fuller, Manjari Raman, Allison Bailey, and Nithya Vaduganathan